

NFL Real Fan Costs

Team/City	Monthly Median Income ¹	Avg. Ticket Price ²	Parking Pass	Real Fan Cost Index ³	Real Cost Ratio
Green Bay	\$4,219.00	\$324.00	\$134.80	\$1,529.19	36.25%
New England/Boston	\$6,061.52	\$338.00	\$473.13	\$1,921.83	31.71%
Chicago	\$4,857.92	\$290.00	\$130.56	\$1,409.00	29.00%
New Orleans	\$3,718.68	\$212.00	\$87.10	\$1,068.11	28.72%
Denver	\$5,406.40	\$315.00	\$126.05	\$1,486.43	27.49%
Seattle	\$5,794.68	\$339.00	\$107.81	\$1,547.81	26.71%
Pittsburgh	\$4,160.00	\$221.00	\$88.69	\$1,078.59	25.93%
NY Giants/NYC	\$5,287.92	\$278.00	\$35.61	\$1,253.63	23.71%
Houston	\$4,728.08	\$241.00	\$35.64	\$1,101.63	23.30%
Miami	\$3,880.08	\$175.00	\$37.73	\$855.21	22.04%
Philadelphia	\$5,009.48	\$233.00	\$66.34	\$1,099.34	21.95%
Dallas/Dallas	\$4,741.84	\$181.00	\$95.28	\$938.28	19.79%
Tampa Bay	\$3,762.40	\$137.00	\$51.10	\$693.50	18.43%
Cincinnati	\$4,371.24	\$161.00	\$67.50	\$803.49	18.38%
Indianapolis	\$4,178.60	\$150.00	\$46.29	\$739.28	17.69%
Cleveland	\$3,926.84	\$106.00	\$119.27	\$643.27	16.38%
Baltimore	\$5,578.48	\$185.00	\$51.76	\$889.66	15.95%
Buffalo	\$3,982.48	\$117.00	\$53.14	\$631.14	15.85%
Tennessee/Nashville	\$4,460.40	\$132.00	\$45.85	\$679.83	15.24%
Carolina	\$4,218.16	\$123.00	\$62.21	\$634.17	15.03%
Washington/Maryland	\$5,834.40	\$160.00	\$75.25	\$847.26	14.52%
Arizona/Phoenix	\$4,272.84	\$119.00	\$13.69	\$583.18	13.65%
Kansas City	\$4,654.00	\$123.00	\$38.75	\$626.25	13.46%
Oakland	\$4,961.52	\$102.00	\$126.27	\$660.77	13.32%
Jacksonville	\$4,093.92	\$85.00	\$63.58	\$495.58	12.11%
San Francisco	\$6,809.08	\$159.00	\$44.88	\$812.88	11.94%
Minnesota/Minneapolis	\$5,462.16	\$121.00	\$44.94	\$650.44	11.91%
NY Jets/NYC	\$5,287.92	\$101.00	\$34.68	\$544.67	10.30%
Atlanta	\$4,632.24	\$76.00	\$66.65	\$473.66	10.23%
Average	\$4,770.77	\$182.90	\$83.61	\$920.62	19.34%

¹Based upon latest available data (2015) from deptofnumbers.com

²Ticket prices are secondary market averages from SeatGeek for 2015

³Real Fan Cost Index includes 2 beers, 4 soft drinks, 4 hot dogs, 2 programs, & 2 caps

2015 data not available for Detroit, San Diego, & St. Louis

Secondary market parking costs estimated based on historical data